



Hopling Technologies appoints Bob Straatsburg Sales Director for the Benelux and Scandinavian markets

Almere, May 1, 2006 - Hopling Technologies, a fast growing technology leader in IP-based wireless networking equipment for enterprises, operators and service providers, is pleased to announce today that it has appointed Bob Straatsburg as Sales Director Benelux and Scandinavia.

Bob joins Hopling Technologies from Global Voice Networks where he was a Sales Executive for over 3 years. At Global Voice Networks he was successful in developing new business opportunities for the European markets.

Hopling Technologies will intensify its customer acquisition focus by targeting key market segments that are best suited to leverage our unique assets. We target these markets with solutions based on a new kind of robust virtual coherent and converged wireless IP-based infrastructure – one that is scalable, secure, affordable and quick to deploy anywhere, anytime, anyplace. All our products support voice over IP (VoIP) and voice over wireless local area networks (VoWLANs) based on SIP technology.

Chief Executive Officer Frank Koopman is enthusiastic about the latest addition to the Sales Team. "Bob's appointment is directly linked to our strategy to increase the commercial strength in our home-markets. With his extensive industry experience, Bob clearly understands the wireless environment, and his ability to focus on application markets is in complete alignment with our business direction."

In 2002, Bob worked as Consultant for the Rabobank where he was responsible for the implementation of a company-wide CRM program. Late 1999, Bob was appointed Sales Director Carrier Wholesale of Global Crossing Benelux. Before his successful Global Crossing period he served as Business Development Manager for the Data Networking Systems division of Lucent Technologies. Bob started his career at the notorious computer company Digital Equipment, where he worked for over 20 years mostly in international sales positions.

Bob is a Telecommunications and Technology Ambassador for the Royal Dutch Institute of Engineering (KIVI), has an engineering degree in Information Technology and Data Communications, and a master's degree in Information Technology.

About Hopling Technologies

Hopling Technologies is a global leader in wireless networking equipment for enterprises, operators and service providers. The company delivers carrier-grade hotspot solutions and proven meshed network solutions suitable for metropolitan area networks, wireless local area networks, the last mile, wireless connectivity, mobile broadband solutions, video surveillance, IP-based cellular phones (VoIP) and event-based solutions. Hopling Technologies is fulfilling the potential of the new generation WiMAX end-to-end solutions through its newly launched HopMAX™ product portfolio. Hopling Technologies is an active member of the WiMAX Forum. More information is available on www.hopling.com.

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