



Hopling Technologies Launches its Premier Partner Program

Almere, February 12, 2007 - Hopling Technologies, a fast growing technology leader in IP-based wireless networking equipment for enterprises, operators and service providers, today announced the launch of its Premier Partner Program - each with a set of distinct revenue, educational and support requirements - for new and existing Value Added Resellers, and to the company's customers.

Hopling Technologies works with a range of leading partner organizations. By joining forces with the best, Hopling Technologies has been able to serve its customers with complete wireless broadband solutions. To support the rapidly growing markets even better, Hopling Technologies announces its Premier Partner Program. This program reflects the company's ongoing commitment to provide enterprises, operators and service providers with the best solution to help them with the transition to a seamless working wireless broadband solution.

"The Premier Partner Program, managed by the Channel Sales Department, is an integral component of Hopling Technologies' global sales strategy and designed to significantly leverage complementary strengths," said Marinus Koppe, Vice President Channel Sales. "With this program, Hopling Technologies encourages VARs to increase profit margins and revenues and in addition they will benefit from our ongoing extended support."

"Customers can be assured that, to join this new program, VARs must meet Hopling Technologies' highest criteria in customer satisfaction and demonstrate a commitment to the highest standards in professional services," said Frank Koopman, Chief Executive Officer of Hopling Technologies. "This Premier Partner Program helps customers easily identify VARs with proven expertise in upholding the highest industry standards and best services."

About Hopling Technologies

Hopling Technologies is a global leader in wireless networking equipment for enterprises, operators and service providers. The company delivers carrier-grade hotspot solutions and proven meshed network solutions suitable for metropolitan area networks, wireless local area networks, the last mile, wireless connectivity, mobile broadband solutions, video surveillance, IP-based cellular phones (VoIP) and event-based solutions. Hopling Technologies is fulfilling the potential of the new generation WiMAX end-to-end solutions through its HopMAX™ product portfolio. Hopling Technologies is an active member of the WiMAX Forum. More information is available on www.hopling.com.

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